

Dear Friends,

We are excited to share our 2024 Annual Report with our dedicated Seal Beach Animal Care Center community who made it all possible!

Whether you donated financially or with your time, welcomed an animal in need of a home or as a new family member, hosted or attended an event, or cheered us on from near or far - know that your impact was felt immensely by the animals and humans of SBACC!

The life-saving work of SBACC would not be possible without the incredible contributions of our community of donors, adopters, sponsors, members, staff and volunteers. We'd like to extend a big "Thank You!" to each and every one of you who supported our mission in 2024 - the successes celebrated in this report are all thanks to you.

With gratitude and appreciation,

The Board of Directors, Friends of Seal Beach Animal Care Center

ADOPTION STATISTICS

341 ANIMALS TAKEN IN 254 CATS ADOPTED

67
DOGS
ADOPTED





Oliver's Journey to Happiness

Oliver's story with SBACC began in 2014 as a 5week-old kitten found desperately trying to nurse from his deceased mother. Against all odds, he survived thanks to the care of our amazing kitten whisperers. He was adopted alongside another

Ten years later, Oliver was returned to SBACC malnourished and missing patches of hair after he and the other cat stopped getting along. With plenty of love from our volunteers, he started to relax and rediscover his friendly, affectionate self.

A couple met Oliver and it was love at first sight. They adore him, and he's thriving—his fur has grown back, he's gained weight, and he is as affectionate as ever.

Oliver's story is a beautiful reminder that sometimes, a second chance leads to the perfect ending.

ANIMAL CARE WINS & OPPORTUNITIES

Shelter Management System Implementation:

Transitioning to our new shelter management system presented numerous challenges, including data migration issues, system integration, and staff training. Despite these hurdles, we are now fully operational. The new system enhances our ability to analyze trends, manage resources more effectively, and accommodate additional rescues.

Exploring Humane Education Initiatives:

This year (2025), we took early steps toward partnering with local scout troops on two impactful projects. While we have not yet launched a formal program, these collaborations reflect the spirit of the initiative to inspire the next generation of animal advocates and demonstrate the potential for long-term engagement with youth in our community.

- A seventh-grade troop is leading a restoration project of our Upper Play Yard equipment, including sanding, painting, and revitalizing key structures. This hands-on improvement project, planned for summer 2025, not only enhances our facility but fulfills the troop's Bronze Award criteria for meaningful and lasting community impact.
- A fifth-grade troop is creating "Going Home Kits" for dog and cat adopters and working on adoption promotion videos, with a focus on bonded pairs. Using content from our website and social media, they are learning about animal behavior, media production, and advocacy while helping promote harder-to-place animals.

These projects exemplify how humane education can begin with meaningful, age-appropriate action. We're excited to continue exploring ways to engage youth and cultivate the next generation of animal advocates, volunteers, and philanthropists.









FINANCIAL WINS & OPPORTUNITIES

Significant Income Growth with Unpredictable Factors:

SBACC experienced a **54% increase in total income**, rising from **\$925,279 in 2023** to **\$1,421,705 in 2024**. This surge was largely fueled by **unexpected estate and trust gifts**, providing an invaluable financial cushion. While these one-time contributions strengthened our position, they also underscore the importance of cultivating **sustainable and recurring income streams** to safeguard our future.

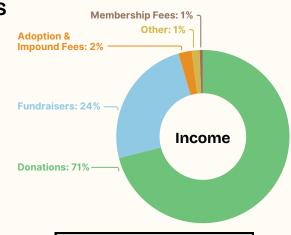
Stronger Donor Engagement & Membership Growth:

Alongside estate gifts, **strategic donor outreach** and improved use of our **supporter database** led to a **25% increase in memberships**, significantly strengthening our base of recurring supporters. By applying **targeted insights** from donor data, we crafted more personalized messaging, resulting in **higher engagement and retention rates** — a crucial step in building long-term financial sustainability beyond one-time gifts.

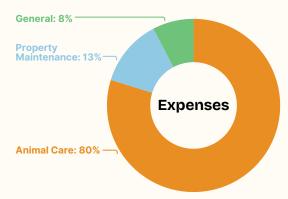
Diversified Fundraising Efforts:

While donations accounted for 71% of total income, our fundraising efforts generated \$347,115, reflecting an 18% increase over the prior year. This growth demonstrates the success of special campaigns and event participation, which play a key role in supporting operational costs. Additionally, we saw increased targeted donations for medical expenses, reinforcing our community's deep commitment to lifesaving care for animals in need.

Expense Management & Rising Costs:
Total expenses rose 8%, from \$1,149,013 to
\$1,237,133. However, cost-saving measures, including
a 19% reduction in property maintenance expenses,
helped offset rising costs in other areas, particularly
animal care, which increased by 8%. These efficiencies
were vital in managing general operations and
maintaining overall financial balance.



Donations: \$ 1,010,015 Fundraisers: \$ 347,115 Adoption & Impound Fees: \$ 35,104 Other: \$ 20,952 Membership Fees: \$ 8,520 Total Income: \$ 1,421,705



Animal Care: \$ 986,637
Staff, food, medical & animal supplies
Property Maintenance: \$ 155,472
Utilities, cleaning supplies & equipment
General: \$ 95,024
Administrative expenses
Total Expenses: \$1,237,133

Despite these efficiencies, the ongoing rise in operational costs emphasizes the importance of consistent fundraising and financial discipline to maintain stability in years when large estate gifts may not materialize.



Expanded Special Fundraising Campaigns:

Targeted fundraising efforts delivered an 18% increase in event-based fundraising, totaling \$347,114 for the year. These campaigns played an essential role in financing medical treatments and infrastructure improvements, ensuring critical needs were met.

Building Long-Term Financial Stability:

While the significant financial boost from estate gifts was essential this year, we recognize the need to diversify and strengthen recurring revenue streams to ensure a stable future. We are actively developing a structured planned giving program, expanding corporate sponsorships, and launching new fundraising strategies aimed at building a more predictable and resilient financial foundation.

ANNUAL REPORT

Pupusa was rescued by a caring SBACC volunteer after being abandoned at just two months old.

After a long quarantine for ringworm, Pupusa developed an infection in a back leg that didn't respond to antibiotics and continued to worsen. A specialty hospital in LA was able to confirm our worst fears—he had necrotizing fasciitis, a rare and deadly flesh-eating bacterium. Aggressive treatment cured the infection, but required his leg to be amputated.

Pupusa proved to be a fighter and adapted quickly to life as a tripod. A former SBACC volunteer instantly fell in love and welcomed him home with his new name, Alexander the Grey (Xander). Xander is described as the perfect cat—loving to all people and animals, radiating confidence and happiness in everything he does. His incredible resilience and spirit are a testament to the power of love and second chances.

His remarkable recovery was only possible thanks to the generous donations that funded his costly treatment. From the bottom of our hearts, thank you for making Xander's happy ending possible.



DONOR SPOTLIGHTS



McGaugh Elementary School fourth graders made their annual visit to SBACC bringing holiday gifts for our rescues. The students toured the shelter and gained an appreciation for the animals in our care.



The Shelter participated in the **Annual Seal** Beach Christmas Parade on Main Street, along with some of our adopted furry friends.



Employees of Advertising Agency Saatchi and Saatchi assembled this donated Catio so that our cats can enjoy some fresh air and watch the world go by.



Image Solutions Gives Back team members volunteered their time painting, deep cleaning, weeding and organizing at the shelter. Financial contributions supported administrative and office upgrades.

FOREVER HOMES FOUND



Mika was a shy dog, pulled from a larger shelter. She had time to decompress and learn that people aren't so scary! Now she has a home of her own.



Kittens **Namo and Namson** found their home with a couple with 2 young children.



Onyx was surrendered to us through no fault of her own. It didn't take long for her to find a family looking to add her to their home.



Helena found her home with a longtime volunteer. She was rescued from the street when she was pregnant & delivered 5 healthy kittens in a foster home. All were adopted.



Acorn went from being a puppy stuck living outside in a yard, to being adopted into a very loving home where she would never be left out in the rain again.



Kitten **Digby** found his home with a Mom & Dad and their young son. He also gained a feline brother & senior dog for companions.